

The Power of C

Change – Chaos – Control

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"If you don't like change, you're going to like irrelevance even less."

GEN Eric Shinseki





CHANGE

A bend in the road isn't the end of the road...unless you fail to make the turn

In an ever-changing world, it pays to change your mind!

Lewin's Change Theory

- Determine what needs to change
- Ensure buy-in
- Create need for change
- Manage and understand doubts and concerns

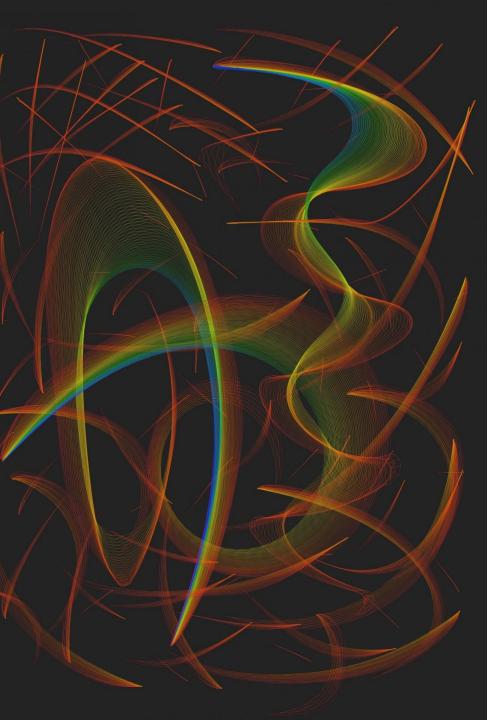
Unfreeze

Change

- Communicate often
- Dispel rumors
- Empower actions
- Involve people in the process

- Anchor change into culture
- Develop sustainment
- Provide support and training
- Celebrate successes

Refreeze



Chaos Theory

- Complex systems have underlying order
 - Systems appear chaotic and without order
 - Managers must know how to control what can be controlled when disorder or disequilibrium exists
- Simple systems produce complex behavior

Ever Present Threat





Don't underestimate the power of resilience

Leading Through Chaos or Crisis

- Figure out the champions and saboteurs
- Purpose
- Communicate
- Positivity
- Sensemaking
- Mission Command Principles

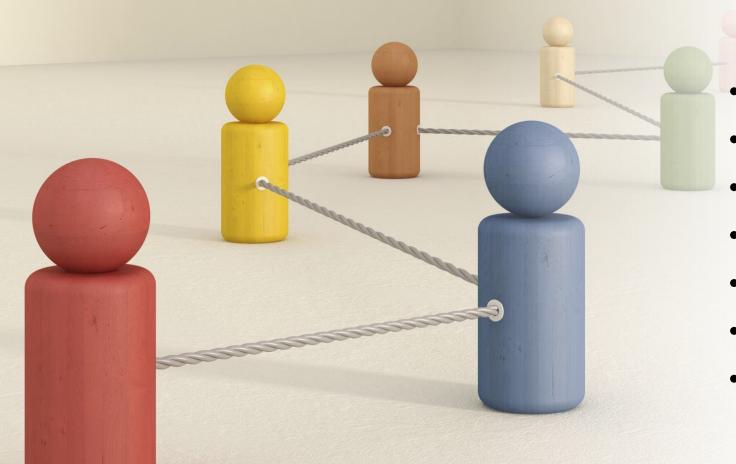




- Pulling together disparate views
- Create plausible understanding of complexity
- Essential for innovation
- Crucial for development of teams



Mission Command



- Competence
- Mutual Trust
- Shared Understanding
- Communication of Intent
- Clear Direction
- Disciplined Initiative
- Acceptance of Risk

Control in the Time of Crisis

- Preparation is key
- Develop a plan
- Control what can be controlled
- Influence system behavior
- Communicate

Control = Satisfaction









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